

HUBSPOT MARKETING HUB

Professional Onboarding

COST:

€3.000,-

TIMELINE:

4 Weeks

OFFERS & SERVICES

- Kick-off call
- Alignment call
- Setup of users & permissions
- HubSpot account settings & tracking codes setup
- Branding settings (setup of logo, fonts, colors, etc.)
- Import of standard object data (contacts & companies) into HubSpot CRM database*
- Creation of custom properties
- Import opt-out lists from previously used system
- Connect email sending domain
- Setup of GDPR/AVG compliance settings
- Setup of HubSpot App Marketplace Integrations (select HubSpot App partners only)**

*Import ready .csv file(s) must be provided. Additional assistance on data strategy, cleaning data or manipulating data available at an additional fee.
[Check if your data is import ready.](#)

**Excluded Integrations: Netsuite, Magento, ZoomInfo Inbound Enrich, (Standard ZoomInfo Integration Is Not Excluded)



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OFFERS & SERVICES

- Configure marketing contacts segmentation
- Buyer persona property setup for contacts (up to 3 personas)
- Setup subdomain for blog, landing page & email web version
- Configure marketing email sender(s) & re-subscription email
- Setup of default form settings & styles
- Assistance with social media setup and settings
- Creation of marketing reporting dashboards: Lead Generation, Marketing Channel Performance & Website Analytics
- Documentation
- Basic platform training
- Project Wrap-Up Call

